



# Shannon Werling

## WEB DESIGNER & DEVELOPER

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I have experience designing new digital experiences, improving existing websites, and building custom Wordpress solutions.

## CERTIFICATES

### UX Design Certificate

Springboard Academy  
2017

### Certified Hubspot CMS Developer

HubSpot  
Issued Apr 2025

## SKILLS & PLATFORMS

Wordpress, Elementor,  
Figma, Adobe Suite,  
HTML, CSS, Javascript,  
PHP, Hubspot, Webflow,  
Squarespace, Wix

## REFERENCES

### Jay Owen

Business Builders / Owner

877.378.6101

[jowen@businessbldrs.com](mailto:jowen@businessbldrs.com)

## WORK EXPERIENCE

2023 – Present

### Web Designer & Developer

Wingard

Currently I work as a web designer and developer for a marketing agency in Jacksonville, Florida. In this role I help maintain Wordpress powered sites and optimize digital experiences.

2020 – 2023

### Freelance Web & UX Designer

In my time as a freelance designer I utilized graphic, web and UX design skills. This work included updating existing websites to provide a better digital experience for companies and their customers.

2016 – 2020

### Web Designer

Business Builders

In my role at Business Builders, a St. Augustine marketing agency, I helped create a variety of digital collateral including Wordpress powered websites and high-fidelity prototypes.

2015 – 2016

### Digital Designer

Advantage Design Group

While at Advantage Design Group I helped implement Online Orientations for colleges and universities across the country, combining traditional design principles with front-end coding techniques.

## EDUCATION

2011 – 2015

### Flagler College

B.A. – Graphic Design  
Minor in Communications